

# MANIPULATE THE SALE

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PSYCHOLOGICAL TOOLS THAT SELL MORE

COLIN CHRISTOPHER

**5 Days to Better Sales Ways**  
**Day 4**





**Day 4 – Meaningful Relationships The Key to Success**

Yesterday: How did it feel thinking about creating a meaningful relationship with someone, you really want to do business with? Did you have the courage to connect with the people on your list?

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1. Who are your top 5?

	Business	Personal
i.	<hr/>	<hr/>
ii.	<hr/>	<hr/>
iii.	<hr/>	<hr/>
iv.	<hr/>	<hr/>
v.	<hr/>	<hr/>

2. What is the health and strength of these meaningful relationships?

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3. What are you going to do to nurture these relationships?

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## PSYCHOLOGICAL TOOLS THAT SELL MORE

Manipulate The Sale trains people how the conscious and subconscious minds of buyers and sellers influence communication and sales. As you learn the psychological tools that sell more, you will be able to apply them to prospecting, client relationship building, and creating referral opportunities, so you can:

- ✓ Book more appointments
- ✓ Close more sales
- ✓ Earn more money
- ✓ Build instant rapport
- ✓ Make your prospects and clients quickly comfortable
- ✓ Capture attention and make people ask for more
- ✓ Create lasting meaningful connections
- ✓ Make yourself a socially valuable leader
- ✓ Gain peace of mind
- ✓ Have more fun and genuinely be more successful
- ✓ Standout from the competition
- ✓ Become a sales champion

**INCREASE  
SALES**

**IMPROVE  
COMMUNICATION**

**MANAGE  
SUCCESS**

## Interactive Online 8 Week Sales Training

Each Week, Colin Christopher discusses and provides psychological tools designed to communicate effectively with prospects, clients, and referral partners. You will learn to create comfort, safety, trust, and loyalty in the mind of your buyers, so that you sell more.



[www.manipulatethesale.com](http://www.manipulatethesale.com)